## Exhibit 3 Colorado

# Exhibit 3A Meta's Proposal[s]

<u>Search Terms:</u> Meta made its most recent counterproposal on December 17, 2024 to the Colorado Behavioral Health Administration, Department of Education, Governor's Office, Office of State Planning and Budgeting, Colorado Department of Higher Education, and Colorado Department of Human Services.

### "Youth Terms":

(teen OR teens OR teenager OR teenagers OR teen-ager OR teen-agers OR teen-aged OR "teen aged" OR "teen age" OR teen-age OR tween OR tween OR adolescent OR adolescents OR adolescence OR kid OR kids OR youth OR youths OR minor OR minors OR young OR child OR children OR childs OR underage OR underaged OR "under-age" OR "under aged" OR "under aged" OR juvenile OR juveniles OR "pre-teen" OR "pre-teens" OR preteen OR preteens OR "pre-teens" OR preteenager OR preteenagers OR "pre-teenager" OR "pre-teenagers" OR "pre-teenaged" OR preteenaged OR "U18" OR "u 18" OR "u-18" OR "under 18" OR "under-18" OR "under-13" OR "under-13" OR "generation Z" Or "generation-z" OR "gen-z" OR "gen alpha" OR "generation alpha" OR "generation-alpha" OR "gen-a" OR scholar OR scholars OR School OR schools OR student OR students OR pupil OR pupils OR grade OR grades)

#	Social Media Strings
1	"Youth Terms" AND ("social media" OR "social network" OR Meta OR Facebook OR Instagram OR Insta OR Youtube OR Snapchat OR Snap OR Bytedance OR TikTok OR Twitter OR Tweet OR finsta OR FB OR IG OR YT OR TT OR "direct message")
2	"Youth Terms" AND (DM OR DMs OR DMing OR DM-ing OR DM'ing OR DMed OR DM'ed OR DM-ed OR DMd OR DM'd OR DM-d)
3	"Youth Terms" AND (Roblox OR Discord OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR signal OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak")
	Harm and Wellbeing Strings
4	"Youth Terms" AND (wellness OR wellbeing OR well-being OR confidence OR self-confidence OR "mental health" OR "TMH" OR anxious OR anxiousness OR anxiety OR anxieties OR anti-anxiety OR antianxiety OR depressed OR depress OR depression OR depressing OR depressive OR antidepressant OR anti-depressants OR anti-depressant OR anti-depressants OR anti-depressants OR recluse OR reclusive OR stress OR "attention deficit" OR "ADHD" OR posttraumatic OR post-traumatic OR traumatic OR trauma OR traumas OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR lonely OR loneliness OR therapy OR therapies OR therapeutic OR therapize OR counsel OR counseling OR counsels OR counselors OR treatment OR treatments)

5	ACEs OR ACE OR "adverse childhood experience" OR "adverse childhood experiences"
6	"Youth Terms" AND ("pro-ana" OR "BMI" OR overweight OR fat OR obese OR obesity OR diet OR diets OR anorexic OR anorexia OR bulimia OR bulimic OR orthorexia OR appetite OR dysmorphia OR dysmorphic OR binge OR purge OR suicide OR suicides OR suicidal OR "self harm" OR "self-harm" OR selfharm OR unalive OR cutting)
7	"Youth Terms" AND (bully OR bullying OR bullies OR cyberbully OR cyberbullying OR cyberbullies OR cyber-bully OR cyber-bullying OR cyber-bullies OR harass OR harasses OR harassment OR harassed OR sextort OR sextortion OR sextorted OR sextorts OR transphobic OR transphobia OR homophobia OR homophobic OR homophobe OR racism OR racist OR racists OR sexist OR sexists OR groomer OR groom OR groomed OR hookup OR hookups OR hook-up OR hook-ups OR "hook up" OR "hook ups" OR "hooked up" OR "hooked-up" OR solicit OR solicits OR solicitation OR pedophilia OR pedophilic OR pedophiles OR predator OR predators OR sex OR extort OR extorts OR extorted OR extortion OR exploit OR exploited OR exploitative OR exploitation OR exploits)
8	"Youth Terms" AND (violent OR Violence OR abuse OR abusers OR abuser OR abusive OR abuses OR assault OR assaults OR fight OR fighting OR fighter OR fights OR altercation OR altercations OR misbehave OR misbehaves OR misbehavior OR misbehaviors OR misconduct OR shoot OR shooter OR shoots OR shot OR shots OR threat OR threats OR threaten OR threatens OR threatening OR gun OR pistol OR rifle OR firearm OR rape OR rapes OR rapist OR murder OR murders OR murderer OR traffic OR trafficked OR trafficking OR hate OR hates OR hateful)
9	"Youth Terms" AND (addict OR hooked OR hooks OR dopamine OR rabbithole OR rabbitholes OR "rabbit hole" OR "rabbit-hole" OR "rabbit holes" OR "rabbit-holes" OR OR spiral OR "social reward" OR "social approval" OR "screen time" OR screentime OR screen-time OR staytime OR timespent OR "time spent" OR "engagement" OR engagements OR impression OR impressions OR "monthly active users" OR "daily active users" OR "monthly active people" OR "daily active people" OR "weekly active users" OR "mandatory break" OR "limiting tool" OR "habit loop" OR "habit loops" OR "operant conditioning" OR "impulse control")
10	"Youth Terms" AND (eat or eating) AND (problem OR problems OR issue OR issues OR trouble OR troubles OR difficult OR difficulty OR disorder OR disordered OR disabled OR disability OR agitate OR agitation OR behavior OR insufficient OR deprive OR deprives OR deprivation)
11	"Youth Terms" AND (sleep or sleeping) AND (problem OR problems OR issue OR issues OR trouble OR troubles OR difficult OR difficulty OR disorder OR disordered OR disable OR disability OR agitate OR agitation OR behavior OR insufficient OR deprive OR deprives OR deprivation)

12a	"Youth Terms" AND (negative around 3 appearance)
12b	"Youth Terms" AND (negative around 3 appearances)
12c	"Youth Terms" AND (negative around 3 experience)
12d	"Youth Terms" AND (negative around 3 experiences)
12e	"Youth Terms" AND (negative around 3 affect)
12f	"Youth Terms" AND (negative around 3 affects)
12g	"Youth Terms" AND (negative around 3 effect)
12h	"Youth Terms" AND (negative around 3 effecta)
13a	"Youth Terms" AND (compare around 5 appearance)
13b	"Youth Terms" AND (comparison around 5 appearance)
13c	"Youth Terms" AND (compared around 5 appearance)
13d	"Youth Terms" AND (compares around 5 appearance)
13e	"Youth Terms" AND (comparing around 5 appearance)
13f	"Youth Terms" AND (compare around 5 social)
13g	"Youth Terms" AND (comparison around 5 social)
13h	"Youth Terms" AND (compared around 5 social)
13i	"Youth Terms" AND (compares around 5 social)
13j	"Youth Terms" AND (comparing around 5 social)
13k	"Youth Terms" AND (compare around 5 others)
131	"Youth Terms" AND (comparison around 5 others)
13m	"Youth Terms" AND (compared around 5 others)
13n	"Youth Terms" AND (compares around 5 others)
13o	"Youth Terms" AND (comparing around 5 others)

13p	"Youth Terms" AND (compare around 5 other)
13q	"Youth Terms" AND (comparison around 5 other)
13r	"Youth Terms" AND (compared around 5 other)
13s	"Youth Terms" AND (compares around 5 other)
13t	"Youth Terms" AND (comparing around 5 other)
13u	"Youth Terms" AND (compare around 5 negative)
13v	"Youth Terms" AND (comparison around 5 negative)
13w	"Youth Terms" AND (compared around 5 negative)
13x	"Youth Terms" AND (compares around 5 negative)
13y	"Youth Terms" AND (comparing around 5 negative)
14a	"Youth Terms" AND (body around 3 acceptance)
14b	"Youth Terms" AND (body around 3 accept)
14c	"Youth Terms" AND (body around 3 accepts)
14d	"Youth Terms" AND (body around 3 accepted)
14e	"Youth Terms" AND (body around 3 accepting)
14f	"Youth Terms" AND (body around 3 dissatisfaction)
14g	"Youth Terms" AND (body around 3 positivity)
14h	"Youth Terms" AND (body around 3 positive)
14i	"Youth Terms" AND (body around 3 positives)
14j	"Youth Terms" AND (body around 3 image)
14k	"Youth Terms" AND (body around 3 dysmorphia)
141	"Youth Terms" AND (body around 3 dysmorphias)
14m	"Youth Terms" AND (body around 3 dysmorphic)

15a	"Youth Terms" AND (self around 3 esteem)
15b	"Youth Terms" AND (self around 3 harm)
15c	"Youth Terms" AND (self around 3 control)
15d	"Youth Terms" AND (self around 3 injury)
15e	"Youth Terms" AND (self around 3 injuries)
15f	"Youth Terms" AND (self around 3 injured)
15g	"Youth Terms" AND (self around 3 injuring)
15h	"Youth Terms" AND (self around 3 mutilate)
15i	"Youth Terms" AND (self around 3 mutilates)
15j	"Youth Terms" AND (self around 3 mutilated)
15k	"Youth Terms" AND (self around 3 mutilating)
151	"Youth Terms" AND (self around 3 mutilation)
15m	"Youth Terms" AND (self around 3 mutilations)
15n	"Youth Terms" AND (self around 3 regulate)
15o	"Youth Terms" AND (self around 3 regulates)
15p	"Youth Terms" AND (self around 3 regulated)
15q	"Youth Terms" AND (self around 3 regulating)
15r	"Youth Terms" AND (self around 3 regulation)
15s	"Youth Terms" AND (self around 3 regulations)
16	"Youth Terms" AND (Covid OR "Covid-19" OR coronavirus OR pandemic OR lockdown OR "locked down" OR "lock down" OR quarantine OR quarantines OR "social distance" OR "social distance" OR isolate OR isolate OR isolated)
17	"Youth Terms" AND (svap OR svape OR svapes OR vape OR vapes OR ecigarette OR "e-cigarette" OR ecigarettes OR "e-cigarettes" OR "e-cigarettes" OR cig OR ecigs

	OR "e-cigs" OR cigs OR cigarette OR cigarettes OR smoke OR smokes OR smoking OR smoked OR nicotine OR tobacco OR pot OR cannabis OR weed OR marijuana OR herb OR heroin OR crack OR cocaine OR fentanyl OR fenty OR opioid OR opioids OR opiate OR opiates OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller OR painkillers OR narcotic OR narcotics OR drug OR drugs OR alcohol OR alcoholic OR alcoholics OR alcoholism OR Juul)
	Other Case Issues Strings
18a	"Youth Terms" AND (policy OR policies OR practice OR practices OR presentation)
18b	"Youth Terms" AND (assembly OR assemblies OR initiative OR initiatives)
18c	"Youth Terms" AND (intervene OR intervenes OR intervention OR interventions OR intervening OR prevent OR prevents OR prevented OR preventative OR preventing OR prevention OR limit OR limits OR limited OR limiting OR control OR controls OR controlled OR controlling)
18d	"Youth Terms" AND (legislation OR legislative OR legislate OR legislates OR advocacy OR lobby OR lobbies OR lobbying OR lobbyist OR lobbyists OR law OR laws)
18e	"Youth Terms" AND (suspend OR suspends OR suspension OR suspensions OR suspended OR suspending OR revoke OR revoking OR revoked OR fine OR fines OR fined OR fining OR sanction OR sanctions OR sanctioned OR sanctioning OR cancel OR cancels OR canceled OR canceling OR cancelation OR abandon OR abandons OR abandoned OR abandoning OR ban OR banning)
18f	"Youth Terms" AND (concern OR concerns OR concerning OR concerned OR problematic OR investigate OR investigation OR investigated OR investigating OR criminal OR charges OR conviction OR convictions OR arrest OR arrested OR arrests OR arresting OR "law enforcement")
18g	"Youth Terms" AND (deceptive OR deceive OR deceiving OR deceived OR deceives OR fraud OR fraudulent OR frauds OR defraud OR defrauded OR defrauds OR defrauding OR cheat OR cheating OR cheated OR cheats OR lie OR lies OR lied OR misrepresent OR misrepresents OR misrepresented OR misrepresenting OR misrepresentation OR misrepresentations OR mislead OR misleading OR misleads OR misled OR scheme OR schemes OR scheming OR schemed OR exploit OR exploits OR exploited OR exploiting OR exploitation OR exploitations OR trick OR tricks OR tricked OR trickery OR tricking OR conceal OR conceals OR concealing OR concealed OR hide OR omit OR omits OR omitted OR omitting OR downplay OR downplays OR downplaying OR downplayed OR suppress OR suppressed OR suppression OR suppressing OR suppresses OR "cover up" OR "Consumer Protection Act" OR "consumer protection")

Custodians: Meta proposes that the above search terms be run on each agency's custodial documents (including email and other custodial data sources), and relevant non-custodial data sources, that cover the entire period from January 1, 2012 to April 1, 2024, which encompasses the same time period from which Plaintiffs seek discovery, and have plead as the "Relevant Time[]" in Plaintiffs' Complaint. See ECF No. 969; MDL Compl. ¶ 19 (alleging a "Relevant Time[]" that starts "no later than 2012").

Meta proposes that the search terms set forth above should be run against at least the custodians listed below. Custodians designated with an asterisk (\*) have been affirmatively proposed and agreed to by the Colorado AG's office during the course of the Parties' negotiations. To the extent that the custodians below do not cover the relevant time period or all relevant topics for each agency, the State and/or agency should propose additional custodians to Meta, and Meta reserves the right to select additional custodians.

The Colorado Attorney General's Office has not proposed custodians for the Colorado Behavioral Health Administration, Department of Education, or the Department of Human Services. Nor has it produced information that is sufficient to allow Meta to identify a representative set of custodians that covers the relevant time period and subject matter for each agency. Accordingly, Meta requests that the Court require those Colorado agencies to identify custodians that meet that criteria within three days of the Court's order resolving this dispute. Meta reserves the right to request additional custodians in a meet and confer to be scheduled promptly after the agencies' disclosure of an initial proposed custodian set.

Agency	Custodian	Title
Office of the Governor	Isabelle Nathanson*	Health Policy Advisory
Department of Higher Education	Peter Fritz*	Director of Student Transitions and Degree Completion Initiatives
Department of Higher Education	Christina Ingrum*	GEAR UP Program Director
Department of Higher Education	Meghan Cave*	Director of College Pathways and Communications
Department of Higher Education	Duane Akerfelds*	GEAR UP Collegiate Advisor
Department of Higher Education	Denise Gondrez*	GEAR UP Collegiate Advisor
Department of Higher Education	Latasha Collins*	GEAR UP Collegiate Advisor

Department of Higher Education	Desarie Wheeler*	GEAR UP Collegiate Advisor
Department of Higher Education	Heidi Stone*	GEAR UP Collegiate Advisor
Department of Higher Education	Caitlin West*	GEAR UP Collegiate Advisor
Department of Higher Education	Darrion Hatchett*	GEAR UP Collegiate Advisor
Department of Higher Education	Shelby Soto*	GEAR UP Collegiate Advisor
Department of Higher Education	Shaunna Schrock*	GEAR UP Collegiate Advisor
Department of Higher Education	Janell Martin*	GEAR UP Collegiate Advisor
Department of Higher Education	Elizabeth Tabeling-Garcia*	GEAR UP Collegiate Advisor
Department of Higher Education	Monica Moore*	GEAR UP Collegiate Advisor
Department of Higher Education	Francesca Rizz*	GEAR UP Collegiate Advisor
Department of Higher Education	Lisa Hill*	GEAR UP Collegiate Advisor
Department of Higher Education	Daniel Garcia*	GEAR UP Collegiate Advisor
Department of Higher Education	Kathlyn Carroll*	GEAR UP Collegiate Advisor
Office of State Budget and Planning	Edmond Toy*	Chief of Staff

# Exhibit 3B Colorado's Proposal[s]

### Exhibit A

Proposed Preliminary Search Terms CDHE

Subject to information learned in the meet and confer, CDHE proposes the following search terms:

Instagram AND Harms AND ("addict! OR 'mental health") AND ("youth OR adolescent OR minor OR kids OR teen! OR child!") AND ("youth OR adolescent OR minor OR kids OR teen! OR child!")

Facebook AND Harms AND ("addict! OR 'mental health") AND ("youth OR adolescent OR minor OR kids OR teen! OR child!") AND ("youth OR adolescent OR minor OR kids OR teen! OR child!")

TikTok AND Harms AND ("addict! OR 'mental health") AND ("youth OR adolescent OR minor OR kids OR teen! OR child!")

"Social Media" AND Harms AND ("addict! OR 'mental health") AND ("youth OR adolescent OR minor OR kids OR teen! OR child!")

Harms AND ("addict! OR 'mental health") AND ("youth OR adolescent OR minor OR kids OR teen! OR child!")

### Exhibit A.1

Proposed Preliminary Search Terms CDHS

Subject to further information learned in the meet and confer, CDHS proposes the following search terms, which would be run for **Keyword 1** ("youth" words with OR connectors) **AND Keyword 2** ("mental health" words with OR connectors) **AND Keyword 3** ("social media" words with OR connectors). Additional searches would be run for Keyword 1("youth" words with OR connectors) AND Keyword 2 ("mental health" words with OR connectors), as well as Keyword 1 ("youth" words with OR connectors) AND Keyword 3 ("Social Media" words with OR connectors.)

Keyword 1	Keyword 2	Keyword 3	
Youth	Mental Health	Social media	
Adolescent	Wellbeing	Zuckerberg	
Minor	Depression	Meta	
Kids	Anxiety	Facebook	
Teen!	Sleep disturbances	Instagram	
Child!	Insomnia	Snapchat	
	Suicide	Tiktok	
	Self-harm	Youtube	
	Self harm	Twitter	
	Compulsive use	Pinterest	
	Addict!	LinkedIn	
	Eating disorder	BeReal	
	Anorexia	Lapse	
	Dysmorphia	Reddit	

Page 2

Bullying	Threads
Self-esteem	VSCO
Self esteem	Goodreads
Social comparison	Quora
Psychological distress	Discord
Emotional distress	Twitch
	Tumblr
	Whatsapp
	Oculus
	Virtual Reality
	VR
	Multiple accounts
	Image filters

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# Exhibit 3C Hit Reports

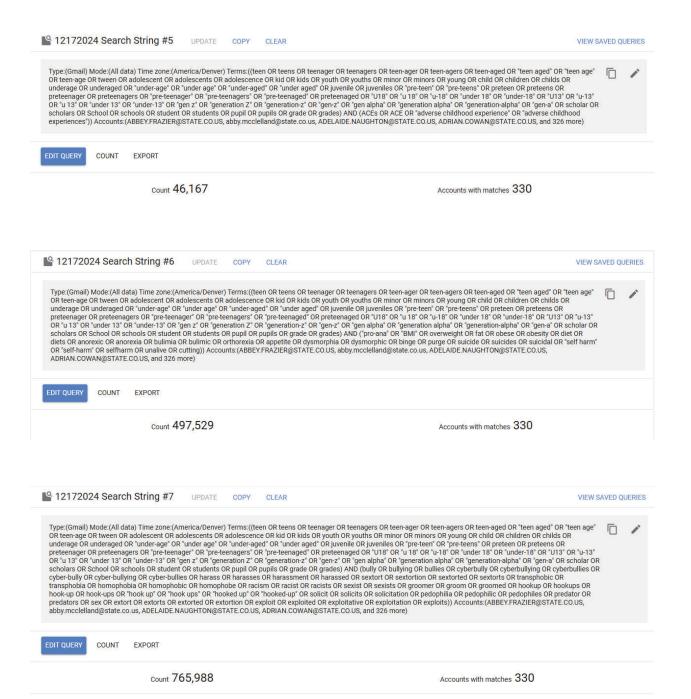
### **Exhibit C**

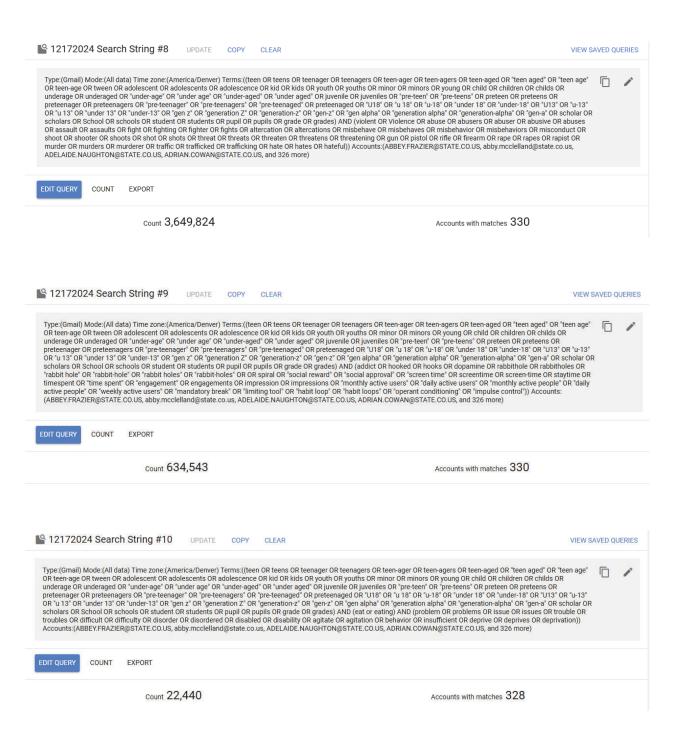
- Hit reports\* for
  - o CDHS
  - o Governor's office
  - o CDE
- Notes for all reports:
  - $\circ\quad$  Search strings were those provided by Meta on 12/13/24.

\*Hit reports for the remaining agencies are forthcoming based on only receiving searchable strings on December 13, 2024 and will be provided as soon as available.

COLORADO DEPARTMENT OF HUMAN SERVICES

12172024 Search String #1	UPDATE COPY	CLEAR VIEW SAY	VED QUERIES
OR teen-age OR tween OR tween OR adoless OR underage OR underaged OR "under-age" teen" OR preteenager OR preteenagers OR "I OR "u-13" OR "u 13" OR "under 13" OR "under scholar OR scholars OR School OR schools Instagram OR Insta OR Youtube OR Snapch	cent OR adolescents OR a OR "under age" OR "under pre-teenager" OR "pre-teen r-13" OR "gen z" OR "gener OR student OR students O at OR Snap OR Bytedance	en OR teens OR teenager OR teenagers OR teen-ager OR teen-agers OR teen-aged OR "teen aged" OR "teen age" stolescence OR kid OR kids OR youth OR youths OR minor OR minors OR young OR child OR children OR childs reaged" OR "under aged" OR juvenile OR juveniles OR "pre-teens" OR "pre-teens" OR "pre-teens OR preteen OR preteens OR "pre-nagers" OR "pre-teenaged" OR "pre-teenaged OR "U18" OR "u18" OR "u18" OR "u18" OR "under 18" OR "under-18" OR "U13" ration "Z OR "generation-z" O	
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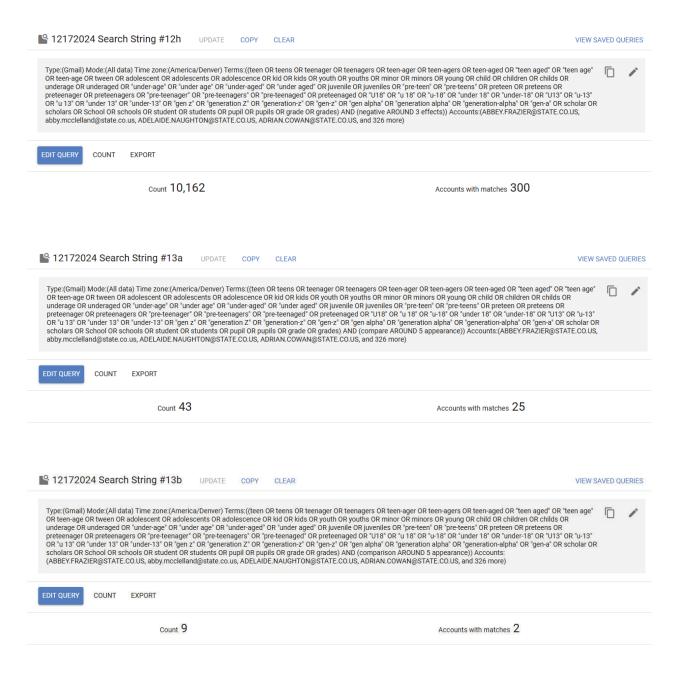


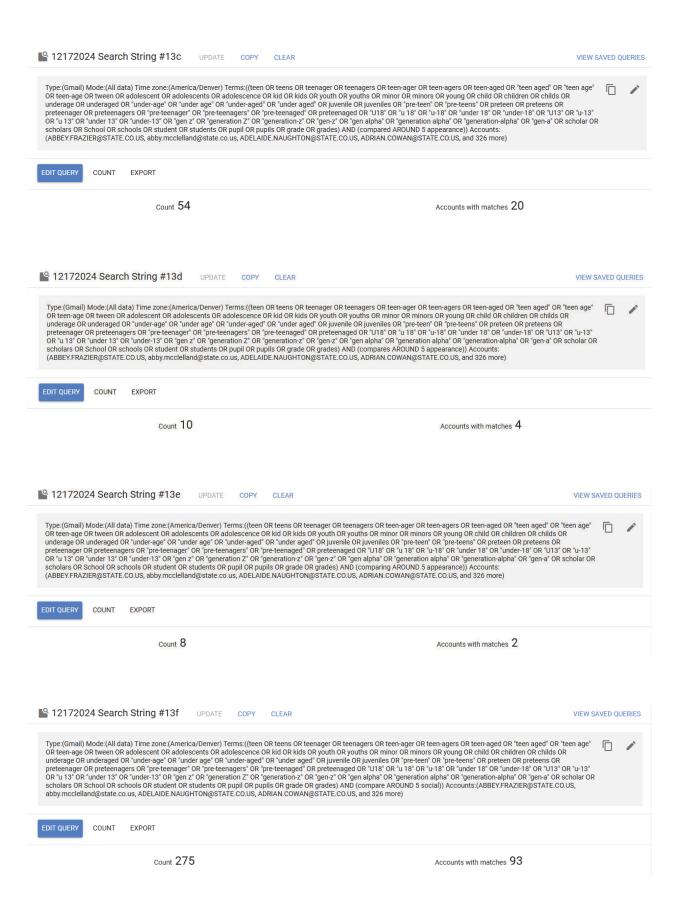
12172024 Search String #11 UPDATE COPY CLEAR	VIEW SAV	/ED QU	ERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teensager OR preteensager OR preteensager OR preteensager OR preteensager OR teensager OR preteensager OR teensager OR preteensager OR teensager OR trace to the trace of the trace teensager OR trace teensager OR trace to the trace of the trace teensager OR trace to the trace teensager OR trace to the trace teensager OR trace to the trace teensager OR tra	R "u-13" cholar OR R trouble		•
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count 193,450 Accounts with matches 330			
Lear 12172024 Search String #12a UPDATE COPY CLEAR	VIEW SA	VED QL	IERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teensager OR teensager OR teensager OR teensager OR teensaged OR "teen aged" OR "to R teensage OR tween OR adolescent OR adolescents OR adolescence OR kid OR kids OR youth OR youths OR minor OR minors OR young OR child OR childs OR underage OR underaged OR "under age" OR "under aged" OR "under aged" OR "pre-teens OR preteens OR preteens OR preteensagers OR "pre-teensagers" OR "pre-teensagers" OR "pre-teensaged" OR "under 18" OR "under	R "u-13" cholar OR		
EDIT QUERY COUNT EXPORT			
Count 112 Accounts with matches 50			
Lear 12172024 Search String #12b UPDATE COPY CLEAR	VIEW SAV	/ED QU	ERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenager OR teenager OR teenagers OR teenager	een age" R "u-13" cholar OR	/ED QU	ERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teensager OR teensager OR teensager OR teensager OR teensaged OR "teensaged OR "teensaged OR "teensaged OR "teensaged OR "teensaged OR "teensaged OR teensaged	een age" R "u-13" cholar OR	_	ERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenagers OR teen-ager OR teen-ager OR teen-aged OR "teen aged" OR "teen aged" OR "teen aged" OR "teen aged" OR "teen-age OR tween OR adolescent OR adolescents OR adolescence OR kid OR kids OR youth OR youths OR minor OR minors OR young OR child OR children OR childs OR underage OR underaged OR "under age" OR "under-aged" OR "under aged" OR "jere-teens OR preteens OR preteens OR preteenaged OR "teenaged" OR "pre-teenaged OR "the "pre-teenaged OR "under 18" OR "unde	een age" R "u-13" cholar OR	_	F
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teen-ager OR teen-ager OR teen-aged OR "teen aged" OR "teen aged" OR "teen aged" OR "teen aged" OR teen-age OR tween OR adolescent OR adolescents OR adolescence OR kid OR kids OR youth OR youths OR minor OR minors OR young OR child OR child's OR underage OR underaged OR "underage" OR "under aged" OR "under aged" OR juvenile OR juveniles OR "pre-teen" OR "pre-teens OR preteens OR preteenager or preteenagers OR "pre-teenagers" OR "pre-teenaged" OR preteenaged OR "U18" OR "u1	een age" R "u-13" cholar OR		•
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenager OR teen-ager OR teen-ager OR teen-aged OR "teen aged" OR "teen aged" OR "teen aged" OR when one adolescent OR adolescents OR adolescence OR kid OR kids OR youth OR youths OR minor OR minors OR young OR child OR children OR childs OR underage OR underaged OR "under age" OR "under-aged" OR "under aged" OR "under aged OR "under aged" OR "under aged OR "under aged OR "under aged" OR "under aged OR "u	ven age"  R "u-13" cholar OR FE.CO.US,  VIEW SAV		•

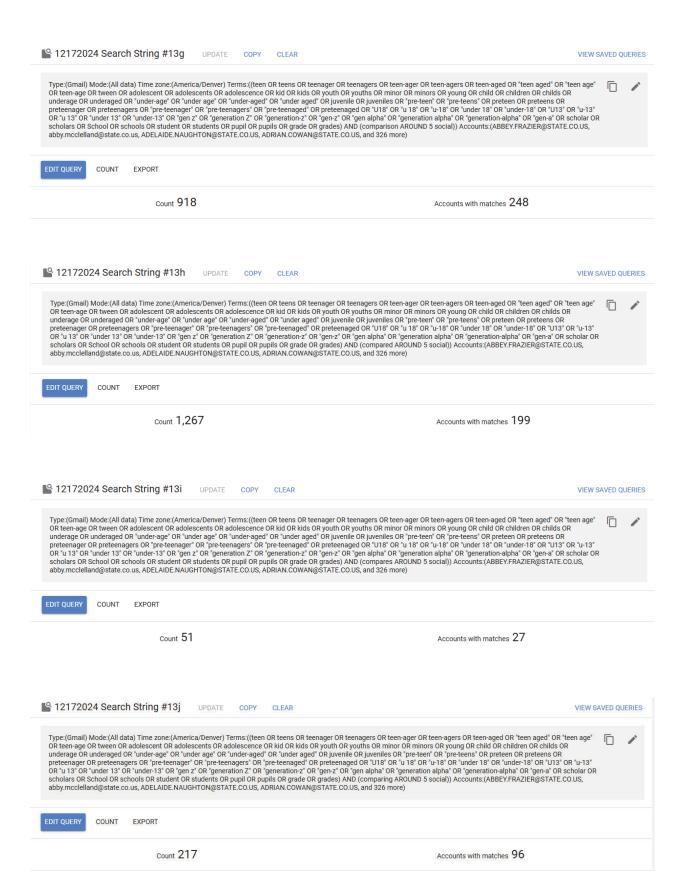
Count 3,051 Accounts with matches 278

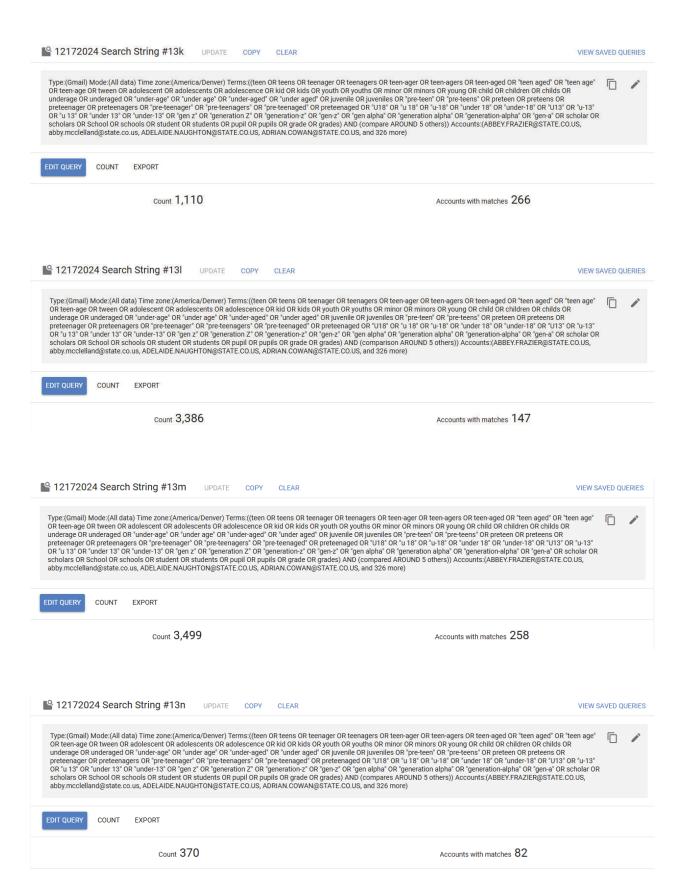
12172024 Search String #12d UPDATE COPY CLEAR	VIEW SAVED QUERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenagers OR teen-ager OR teenager OR teenage	OR young OR child OR children OR childs OR OR "pre-teens" OR preteen OR preteens OR 18" OR "under 18" OR "under-18" OR "U13" OR "u-13" Ipha" OR "generation-alpha" OR "gen-a" OR scholar OR
EDIT QUERY COUNT EXPORT	
count <b>5,059</b>	Accounts with matches 318
12172024 Search String #12e UPDATE COPY CLEAR	VIEW SAVED QUERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:(Iteen OR teens OR teenager OR teenager OR teen-ager OR teenager OR teenager OR teenager OR adolescents OR adolescents OR adolescence OR kid OR kids OR youth OR youths OR minor OR minors underage OR underaged OR "under-age" OR "under aged" OR "under aged" OR juvenile OR juveniles OR "pre-teeniper teenager OR preteenagers OR "pre-teenagers" OR "pre-teenaged" OR preteenaged OR "U18" OR "u 18"	OR young OR child OR children OR childs OR OR "pre-teens" OR preteen OR preteens OR 18" OR "under 18" OR "under-18" OR "U13" OR "u-13" Ipha" OR "generation-alpha" OR "gen-a" OR scholar OR
EDIT QUERY COUNT EXPORT	
Count 1,085	Accounts with matches 191
12172024 Search String #12f UPDATE COPY CLEAR	VIEW SAVED QUERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((Iteen OR teens OR teenager OR teenagers OR teen-ager OR teen-ager OR teenagers OR adolescents OR adolescents OR adolescence OR kid OR kids OR youth OR youths OR minor OR minors underage OR underager OR "under age" OR "under-aged" OR "under aged" OR juvenile OR juveniles OR "pre-teen" preteenager OR preteenagers OR "pre-teenagers" OR "pre-teenagers" OR "pre-teenaged" OR "under aged" OR "under a	en-agers OR teen-aged OR "teen aged" OR "teen age"  OR young OR child OR children OR childs OR  OR "pre-teens" OR preteen OR preteens OR  -18" OR "under 18" OR "under-18" OR "U13" ilpha" OR "generation-alpha" OR "gen-a" OR scholar OR
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenagers OR teen-ager OR teenager OR teena	en-agers OR teen-aged OR "teen aged" OR "teen age"  OR young OR child OR children OR childs OR  OR "pre-teens" OR preteen OR preteens OR  -18" OR "under 18" OR "under-18" OR "U13" ilpha" OR "generation-alpha" OR "gen-a" OR scholar OR
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenagers OR teen-ager OR under-ager OR under-ager OR under-ager OR protective OR prot	en-agers OR teen-aged OR "teen aged" OR "teen age"  OR young OR child OR children OR childs OR  OR "pre-teens" OR preteen OR preteens OR  -18" OR "under 18" OR "under-18" OR "U13" ilpha" OR "generation-alpha" OR "gen-a" OR scholar OR
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenagers OR teen-ager OR underage OR underage OR underage OR underage OR underage OR underage OR pre-teenager OR under 13° OR 'generation OR 'under 13° OR 'generation OR 'generation OR 'generation OR 'generation OR or scholars OR School OR School OR Student OR	en-agers OR teen-aged OR "teen aged" OR "teen age"  OR young OR child OR children OR childs OR  OR "pre-teens" OR preteen OR preteens OR  -18" OR "under 18" OR "under-18" OR "U13"  lipha" OR "generation-alpha" OR "gen-a" OR scholar OR  cts)) Accounts:(ABBEY.FRAZIER@STATE.CO.US,
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenagers OR teen-ager OR teenagers OR teen-ager OR teen-ager OR teen-ager OR teen-ager OR adolescents OR adolescence OR kid OR kids OR youth OR youths OR minor OR minors underage OR underaged OR "underage" OR "under-aged" OR "under aged" OR preteenager OR preteenager OR preteenager OR preteenager OR preteenaged OR "under aged" OR "under 13" OR	en-agers OR teen-aged OR "teen aged" OR "teen age" OR young OR child OR children OR childs OR OR "pre-teens" OR preteen OR preteens OR 18" OR "under 18" OR "under-18" OR "Under-18" OR "Under-18" OR "Under-18" OR "Under-18" OR "Under-18" OR "children OR children OR children OR children OR children OR child OR children OR childs OR OR "pre-teens" OR preteen OR preteens OR 18" OR "under 18" OR "under-18" OR "Un3" OR "U-13" Ipha" OR "generation-alpha" OR "generation-alpha" OR "under-18" OR "Un3" OR "U-13" Ipha" OR "generation-alpha" OR "generation-alpha" OR "generation-alpha" OR "generation-alpha" OR "generation-alpha" OR "generation OR preteens OR "Un3" OR "generation-alpha" OR "generation OR generation-alpha" OR "generation OR generation OR generation-alpha" OR "generation OR generation OR g

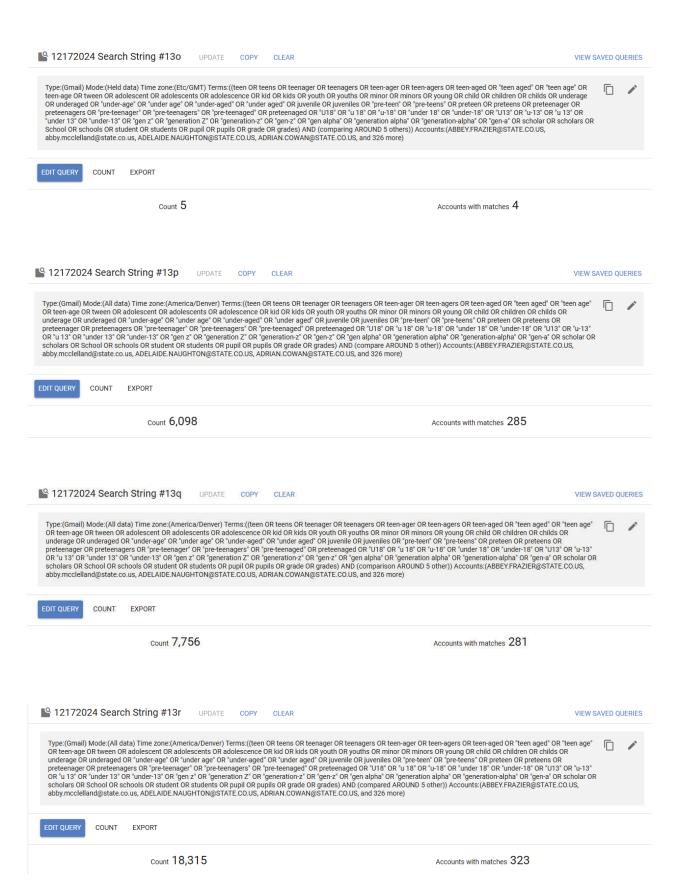
Count 3,752 Accounts with matches 279







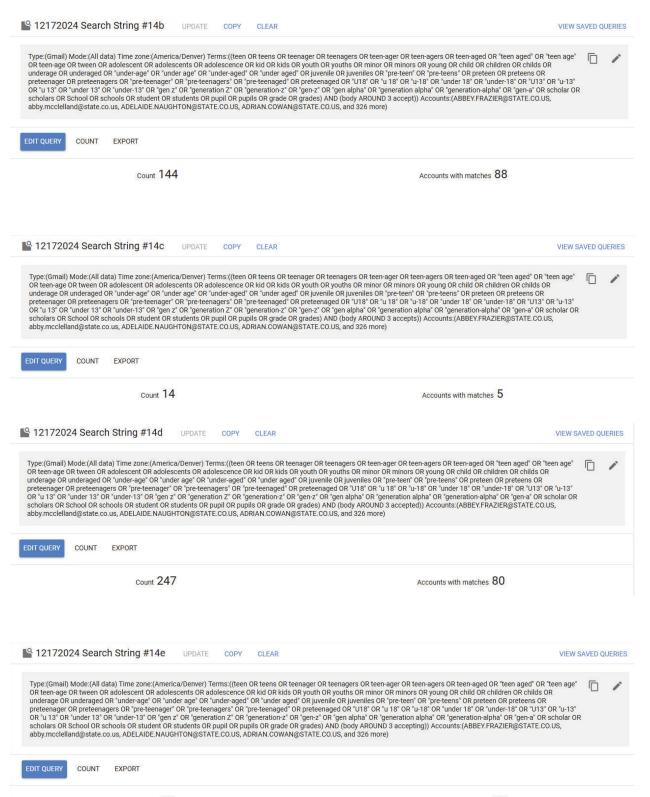




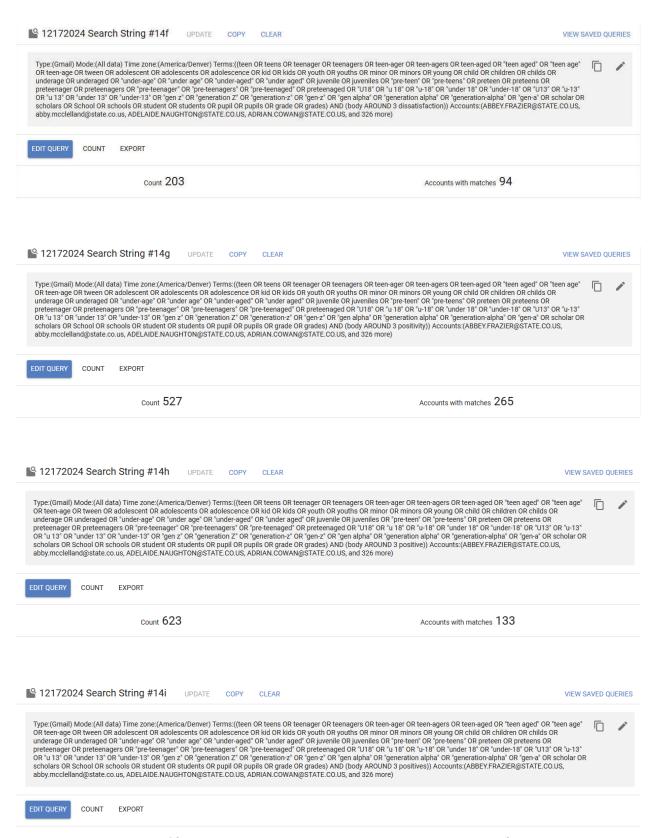
12172024 Search String #13s UPDATE COPY CLEAR	VIEW SA	AVED QUERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenagers OR teen-ager OR teenager OR teen-age OR tween OR adolescent OR adolescents OR adolescence OR kid OR kids OR youth OR youths OR minor OR minor underage OR underaged OR "under aged" OR "under aged" OR "under aged" OR "under aged" OR "pre-teen preteenager OR preteenagers OR "pre-teenager" OR "pre-teenagers" OR "pre-teenaged" OR preteenaged OR "U18" OR "u 18" OR "OR "u 13" OR "under 13" OR "under-13" OR "gener zion OR "generation z" OR "generation z	: OR young OR child OR children OR childs OR OR "pre-teens" OR preteen OR preteens OR "1-18" OR "under-18" OR "u13" OR "u-13" alpha" OR "generation-alpha" OR "gen-a" OR scholar OR	
EDIT QUERY COUNT EXPORT		
count <b>1,726</b>	Accounts with matches 212	
12172024 Search String #13t UPDATE COPY CLEAR	VIEW SA	AVED QUERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenagers OR teenagers OR teenager OR teenage	s OR young OR child OR children OR childs OR OR "pre-teens" OR preteen OR preteens OR "under 18" OR "under-18" OR "U13" OR "u-13" alpha" OR "generation-alpha" OR "gen-a" OR scholar OR	
EDIT QUERY COUNT EXPORT		
count 1,840	Accounts with matches 194	
12172024 Search String #13u UPDATE COPY CLEAR	VIEW S/	AVED QUERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenagers OR teen-ager OR:  Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenagers OR teen-ager OR:  OR teen-age OR tween OR adolescent OR adolescents OR adolescence OR kid OR kids OR youth OR youths OR minor OR minor underage OR underaged OR 'underaged' OR 'under aged' OR 'underaged' OR 'pre-teenagers' OR '	een-agers OR teen-aged OR "teen aged" OR "teen age" s OR young OR child OR children OR childs OR 'OR "pre-teens" OR preteen OR preteens OR u-18" OR "under 18" OR "under-18" OR "U13" OR "u-13" alpha" OR "generation-alpha" OR "gen-a" OR scholar OR	AVED QUERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenagers OR teen-ager OR: OR teen-age OR tween OR adolescent OR adolescents OR adolescence OR kid OR kids OR youth OR youths OR minor OR minor underage OR underaged OR "under-age" OR "under aged" OR "under-aged" OR juvenile OR juvenile OR juvenile OR juvenile OR "pre-teen preteenager OR preteenagers OR "pre-teenagers" OR "pre-teenagers" OR "pre-teenaged" OR preteenager OR "under-13" OR "under-13" OR "generation-2" OR "	een-agers OR teen-aged OR "teen aged" OR "teen age" s OR young OR child OR children OR childs OR 'OR "pre-teens" OR preteen OR preteens OR u-18" OR "under 18" OR "under-18" OR "U13" OR "u-13" alpha" OR "generation-alpha" OR "gen-a" OR scholar OR	AVED QUERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenagers OR teen-ager OR teenager OR teen-age OR tween OR adolescent OR adolescents OR adolescence OR kid OR kids OR youth OR youths OR minor OR minor underage OR underaged OR "underage" OR "under aged" OR "under aged" OR "under aged" OR juvenile OR juvenile OR juveniles OR "pre-teen preteenager OR pre-teenager OR pre-teenager OR pre-teenaged OR "under aged" OR "und	een-agers OR teen-aged OR "teen aged" OR "teen age" s OR young OR child OR children OR childs OR 'OR "pre-teens" OR preteen OR preteens OR u-18" OR "under 18" OR "under-18" OR "U13" OR "u-13" alpha" OR "generation-alpha" OR "gen-a" OR scholar OR	AVED QUERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenagers OR teen-age OR teenager OR teenager OR teenagers OR teen-age OR tween OR adolescent OR adolescents OR adolescence OR kid OR kids OR youth OR youth OR minor OR minor underage OR underaged OR "under age" OR "under age" OR "pre-teenager" OR "pre-teenager" OR "pre-teenager OR pre-teenager OR pre-teenager OR pre-teenager OR pre-teenager OR "pre-teenaged OR "U18" OR "u18" OR "u18" OR "u18" OR "under 13" OR "under 13" OR "gen z' OR "gen generation z' OR "gen-gration-z' OR "gen-z' OR "gen-gration scholars OR School OR schools OR student OR students OR pupil OR pupils OR grade OR grades) AND (compare AROUND 5 ne abby.mcclelland@state.co.us, ADELAIDE.NAUGHTON@STATE.CO.US, ADRIAN.COWAN@STATE.CO.US, and 326 more)  EDIT QUERY  COUNT EXPORT	een-agers OR teen-aged OR "teen aged" OR "teen age" S OR young OR child OR children OR childs OR OR "OR "pre-teens" OR preteen OR preteens OR U-18" OR "under 18" OR "under-18" OR "under-18" OR "gen-a" OR scholar OR gative)) Accounts (ABBEY-FRAZIER@STATE.CO.US,  Accounts with matches 61	AVED QUERIES  AVED QUERIES
Type:(Gmail) Mode:(All data) Time zone:(America/Denver) Terms:((teen OR teens OR teenager OR teenagers OR teen-ager OR teenager OR teenager OR teenager OR teenager OR adolescents OR adolescence OR kid OR kids OR youth OR youths OR minor OR minor underage OR underaged OR "under age" OR "under age" OR "under age" OR "pre-teenager" OR "pre-teenager" OR "pre-teenager" OR "pre-teenager" OR "pre-teenager OR pre-teenager OR pre-teenager OR pre-teenager OR "pre-teenager" OR "pre-teenaged OR "U18" OR "u 18" OR "U 18" OR "U 18" OR "u 18" OR "under 13" OR "under 13" OR "gen z' OR "gen z' OR "gen-zz' OR "gen-zz' OR "gen-zz' OR "gen-zz' OR "gen-zation scholars OR School OR schools OR student OR students OR pupil OR pupils OR grade OR grades) AND (compare AROUND 5 ne abby.mcclelland@state.co.us, ADELAIDE.NAUGHTON@STATE.CO.US, ADRIAN.COWAN@STATE.CO.US, and 326 more)  EDIT QUERY  COUNT EXPORT	een-agers OR teen-aged OR "teen aged" OR "teen age" s OR young OR child OR children OR childs OR OR "pre-teens" OR preteen OR preteens OR u-18" OR "under 18" OR "under 18" OR "under 18" OR "gen-a" OR scholar OR gative)) Accounts: (ABBEY-FRAZIER@STATE.CO.US,  Accounts with matches 61  VIEW S.  OR young OR child OR children OR childs OR "teen age" s OR young OR child OR children OR childs OR "OR "under 18" OR "under 3" OR scholar OR galpha" OR "gen-agers OR teen-aged OR "teen aged" OR "teen age" s OR young OR child OR children OR childs OR "OR "under 18" OR "under 18" OR "under 3" OR scholar OR	AVED QUERIES

Count 111 Accounts with matches 47

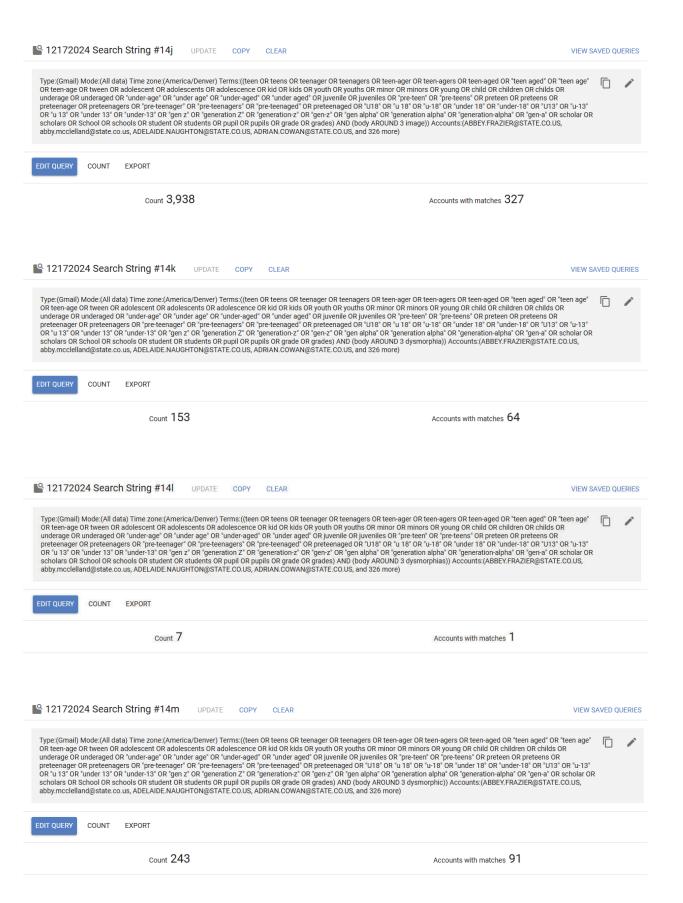
Lack 12172024 Search String #13w	UPDATE COPY CLEAR	VIEW S/	AVED QUERIES
OR teen-age OR tween OR adolescent OR adolesc underage OR underaged OR "under-age" OR "unde preteenager OR preteenagers OR "pre-teenager" C OR "u 13" OR "under 13" OR "under-13" OR "gen z"	cents OR adolescence OR kid OR kid er age" OR "under-aged" OR "under a DR "pre-teenagers" OR "pre-teenagec OR "generation Z" OR "generation-z tudents OR pupil OR pupils OR grad	R teenager OR teenagers OR teen-ager OR teen-agers OR teen-aged OR "teen aged" OR "teen age" is OR youth OR youths OR onlids OR minors OR young OR child OR children OR childs OR ged" OR juvenile OR juveniles OR "pre-teen" OR "pre-teens" OR pre-teen OR pre-teens OR d" OR preteenaged OR "U18" OR "u 18" OR "u-18" OR "under 18" OR "under-18" OR "U13" OR "u-13" "OR "gen-z" OR "gen alpha" OR "generation alpha" OR "generation alpha" OR "generation alpha" OR "generation or OR grades) AND (compared AROUND 5 negative)) Accounts: (ABBEY.FRAZIER@STATE.CO.US, AN@STATE.CO.US, and 326 more)	
EDIT QUERY COUNT EXPORT			
Count <b>724</b>		Accounts with matches 159	
#0.404F00040			
12172024 Search String #13x	UPDATE COPY CLEAR	VIEWS	AVED QUERIES
OR teen-age OR tween OR adolescent OR adolesc underage OR underaged OR "under-age" OR "unde preteenager OR preteenagers OR "pre-teenager" OR "u13" OR "under 13" OR "under-13" OR "gen z"	cents OR adolescence OR kid OR kid er age" OR "under-aged" OR "under a DR "pre-teenagers" OR "pre-teenaged OR "generation Z" OR "generation-z tudents OR pupil OR pupils OR gradi	R teenager OR teenagers OR teen-ager OR teen-agers OR teen-aged OR "teen aged" OR "teen age" ds OR youth OR youths OR minor OR minors OR young OR child OR children OR childs OR uged" OR juvenile OR juveniles OR "pre-teen" OR "pre-teens" OR preteen OR preteens OR d" OR preteenaged OR "U18" OR "u18" OR "u18" OR "u18" OR "u16" OR "younder 18" OR "younder 18" OR "U18" OR "u1-13" " OR "gen-z" OR "gen alpha" OR "generation alpha" OR "generation-alpha" OR "gen-a" OR scholar OR e OR grades) AND (compares AROUND 5 negative)) Accounts:(ABBEY.FRAZIER@STATE.CO.US, AN@STATE.CO.US, and 326 more)	
EDIT QUERY COUNT EXPORT			
count 27		Accounts with matches 11	
<sup>©</sup> 12172024 Search String #13y	UPDATE COPY CLEAR	VIEW S/	AVED QUERIES
OR teen-age OR tween OR adolescent OR adoles underage OR underaged OR "under-age" OR "und preteenager OR preteenagers OR "pre-teenager" OR "u 13" OR "under 13" OR "under-13" OR "gen z'	cents OR adolescence OR kid OR kier age" OR "under a OR "pre-teenagers" OR "pre-teenage " OR "generation Z" OR "generation-z tudents OR pupil OR pupils OR grad	R teenager OR teenagers OR teen-ager OR teen-agers OR teen-aged OR "teen aged" OR "teen age" ds OR youth OR youths OR minor OR minors OR young OR child OR children OR childs OR aged" OR juvenile OR juveniles OR 'pre-teen' OR 'pre-teens' OR preteen OR preteens OR of OR preteens OR of OR preteens OR of "OR preteens OR "OR "URS" OR "URS"	
EDIT QUERY COUNT EXPORT			
count 41		Accounts with matches 27	
№ 12172024 Search String #14a	UPDATE COPY CLEAR	VIEW SA	VED QUERIES
OR teen-age OR tween OR adolescent OR adolesc underage OR underaged OR "under-age" OR "unde preteenager OR preteenagers OR "pre-teenager" OR "u13" OR "under 13" OR "under-13" OR "gen z"	cents OR adolescence OR kid OR kic er age" OR "under-aged" OR "under a DR "pre-teenagers" OR "pre-teenagec OR "generation Z" OR "generation-z tudents OR pupil OR pupils OR grade	R teenager OR teenagers OR teen-ager OR teen-agers OR teen-aged OR "teen aged" OR "teen age" is OR youth OR youths OR minor OR minors OR young OR child OR children OR childs OR ged" OR juvenille OR juvenilles OR "pre-teen" OR "pre-teens" OR preteen OR preteens OR "1 OR "under 18" OR "under-18" O	
EDIT QUERY COUNT EXPORT			
Count 139		Accounts with matches 55	

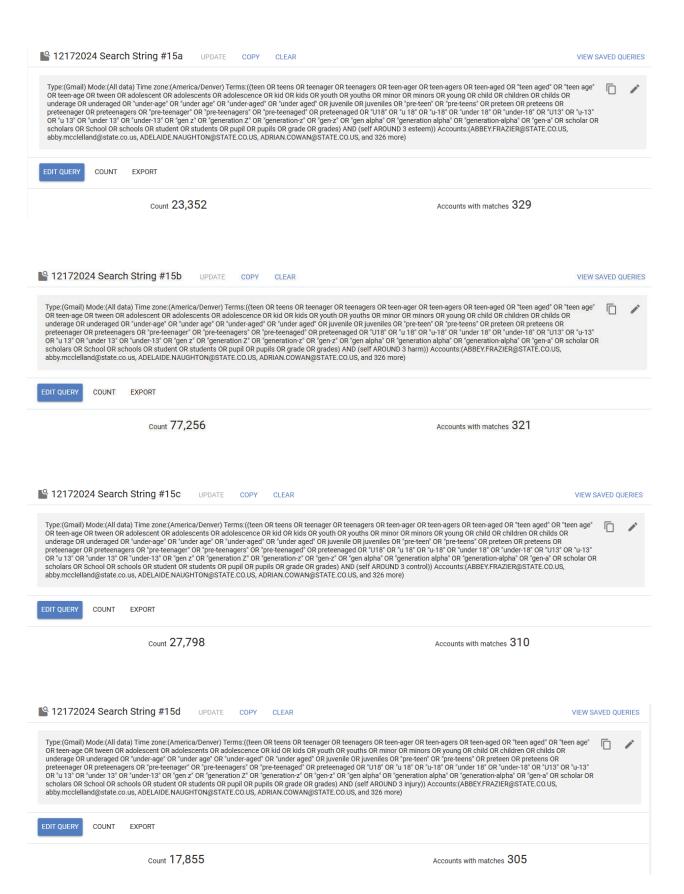


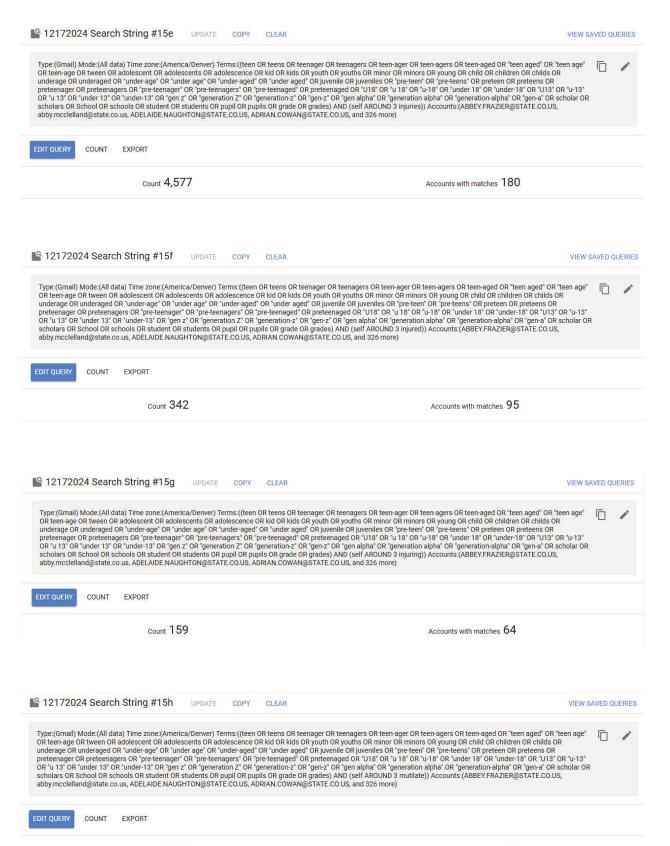
Count 87 Accounts with matches 30



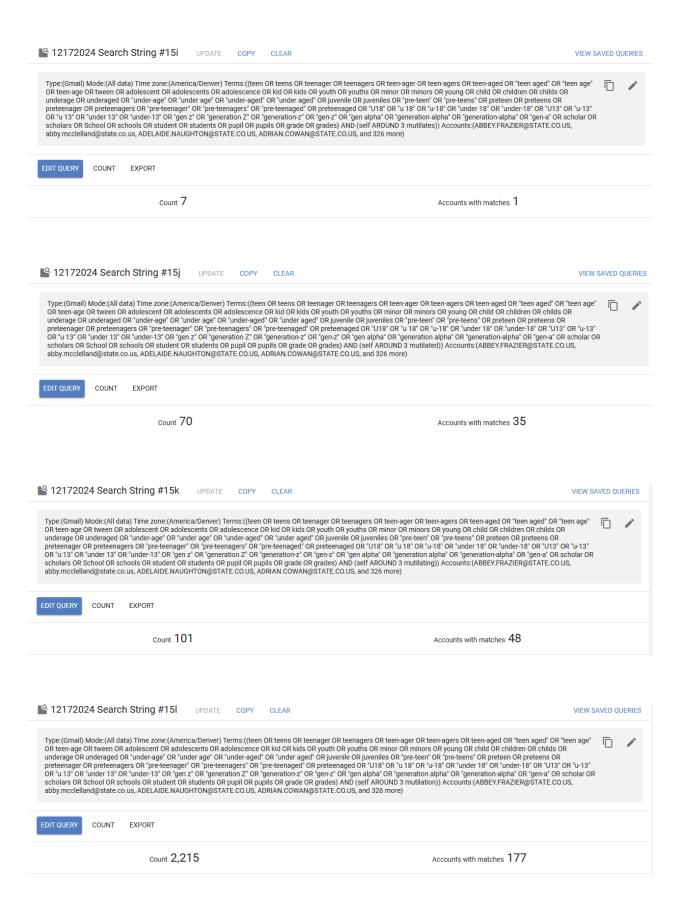
Count 16 Accounts with matches 6

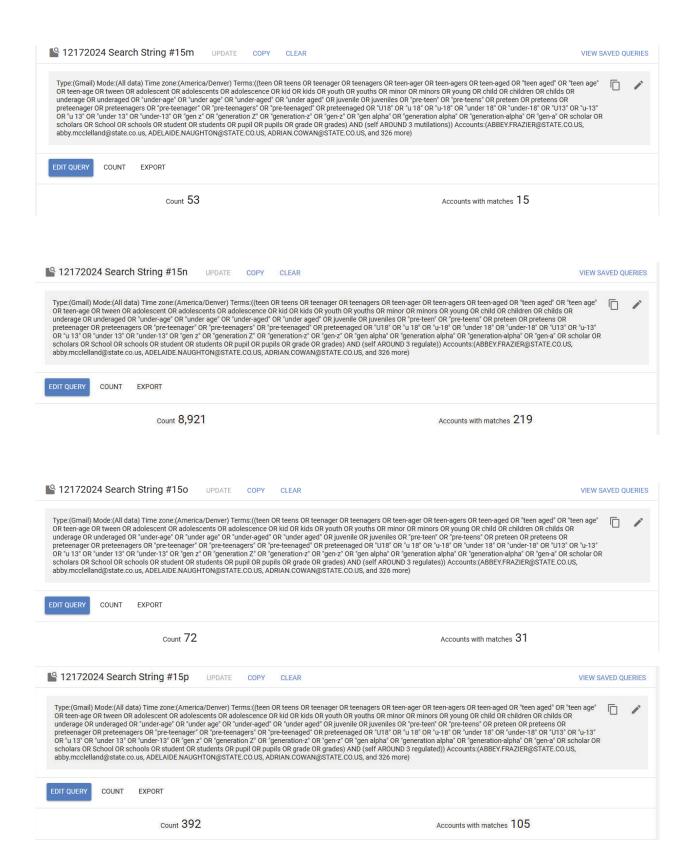


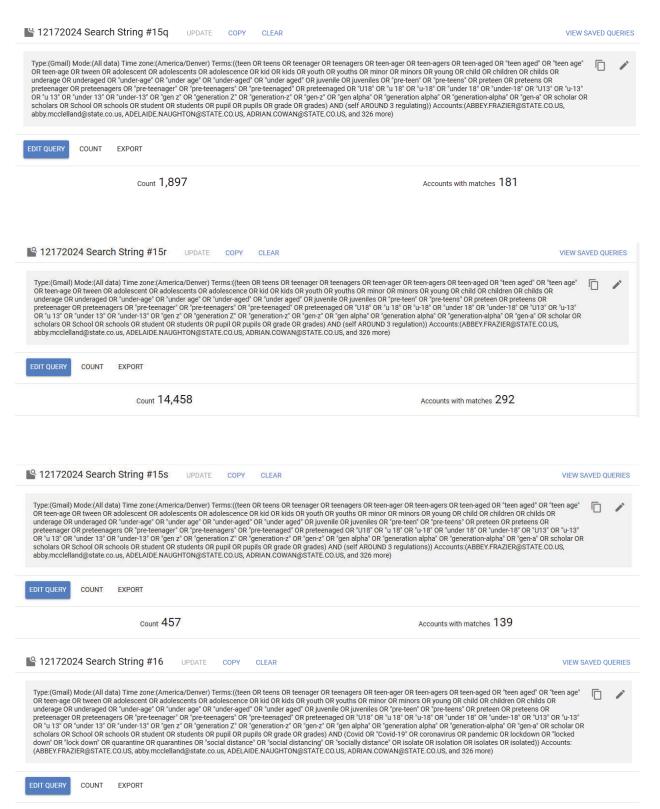




Count 143 Accounts with matches 39

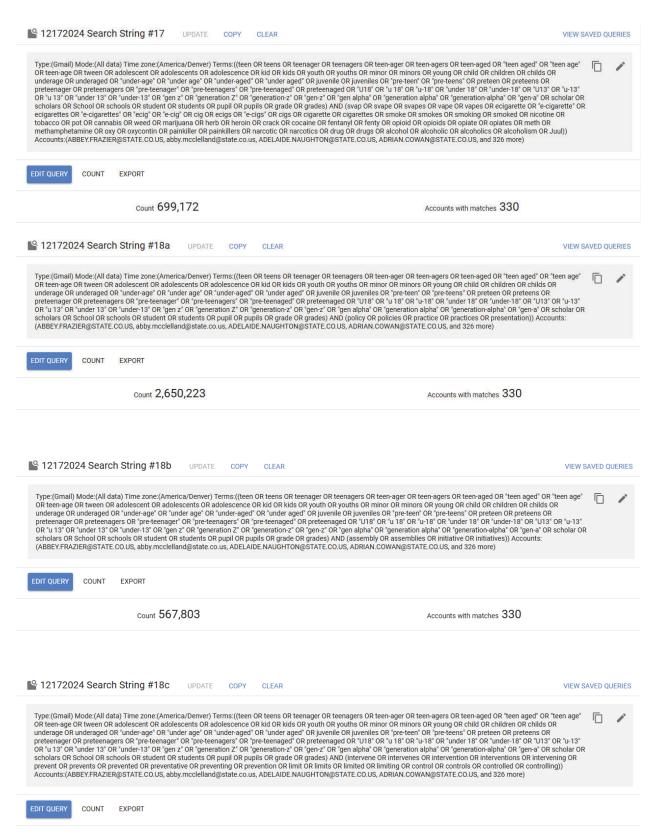






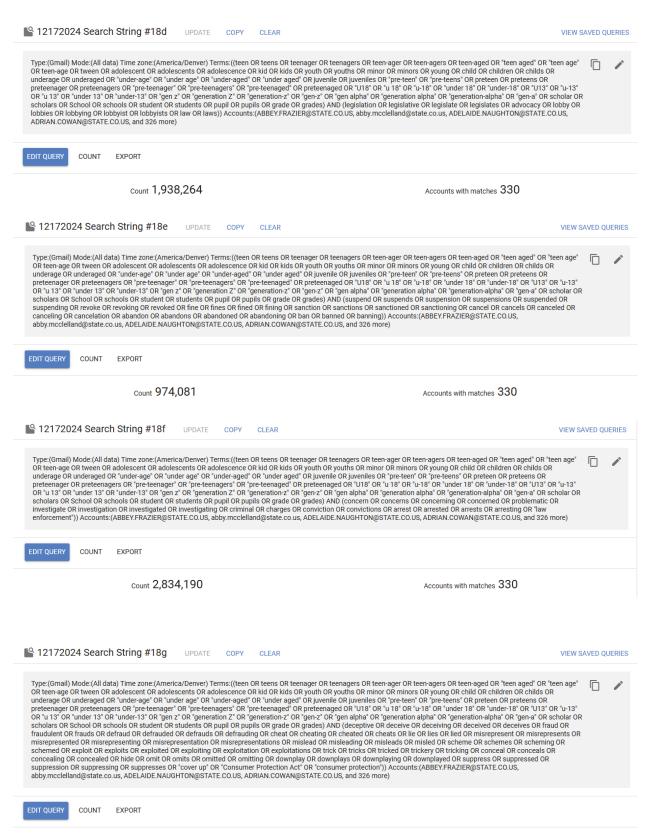
Count 1,211,016

Accounts with matches 330



count 2,912,107

Accounts with matches 330



Count 612,758 Accounts with matches 330

COLORADO OFFICE OF THE GOVERNOR

Accounts:(isabelle.nathanson@state.co.us, <u>edmond.toy@state.co.us</u>)
Sent between 2011-11-22 and 2024-11-08

#### "Youth Terms":

(teen OR teens OR teenager OR teenagers OR teen-ager OR teen-agers OR teen-aged OR "teen aged" OR "teen age" OR teen-age OR tween OR adolescent OR adolescents OR adolescence OR kid OR kids OR youth OR youths OR minor OR minors OR young OR child OR children OR childs OR underage OR underaged OR "under-age" OR "under aged" OR "under aged" OR juvenile OR juveniles OR "pre-teen" OR "pre-teens" OR preteen OR preteens OR "pre-teen" OR preteenager OR preteenagers OR "pre-teenager" OR "pre-teenagers" OR "pre-teenagers" OR "pre-teenagers" OR "under-18" OR "under-18" OR "under-18" OR "under-13" OR "under-13" OR "generation Z" Or "generation-z" OR "gen-z" OR "gen alpha" OR "generation alpha" OR "generation-alpha" OR "gen-a" OR scholar OR scholars OR School OR schools OR student OR students OR pupil OR pupils OR grade OR grades)

#	Social Media Strings	GO Email Hits
1	"Youth Terms" AND ("social media" OR "social network" OR Meta OR Facebook OR Instagram OR Insta OR Youtube OR Snapchat OR Snap OR Bytedance OR TikTok OR Twitter OR Tweet OR finsta OR FB OR IG OR YT OR TT OR "direct message")	846
2	"Youth Terms" AND DM*	181
3	"Youth Terms" AND (Roblox OR Discord OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR signal OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak")	97
	Harm and Wellbeing Strings	
4	"Youth Terms" AND (wellness OR wellbeing OR well-being OR confidence OR self-confidence OR "mental health" OR "TMH" OR anxious OR anxiousness OR anxiety OR anxieties OR anti-anxiety OR antianxiety OR depressed OR depress OR depression OR depressing OR depressive OR antidepressant OR anti-depressant OR anti-depressant OR anti-depressant OR anti-depressant OR stress OR "attention deficit" OR "ADHD" OR posttraumatic OR post-traumatic OR traumatic OR trauma OR traumas OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR lonely OR loneliness OR therapy OR therapies OR therapeutic OR therapize OR counsel OR counseling OR counsels OR counselors OR treatment OR treatments)	1,443

5	ACE* OR "adverse childhood experience" OR "adverse childhood experiences"	146
6	"Youth Terms" AND ("pro-ana" OR "BMI" OR overweight OR fat OR obese OR obesity OR diet OR diets OR anorexic OR anorexia OR bulimia OR bulimic OR orthorexia OR appetite OR dysmorphia OR dysmorphic OR binge OR purge OR suicide OR suicides OR suicidal OR "self harm" OR "self-harm" OR selfharm OR unalive OR cutting)	537
7	"Youth Terms" AND (bully OR bullying OR bullies OR cyberbully OR cyberbullying OR cyberbullies OR cyber-bully OR cyber-bullying OR cyber-bullies OR harass OR harasses OR harassment OR harassed OR sextort OR sextortion OR sextorted OR sextorts OR transphobic OR transphobia OR homophobia OR homophobic OR homophobe OR racism OR racist OR racists OR sexist OR sexists OR groomer OR groom OR groomed OR hookup OR hookups OR hook-up OR hook-ups OR "hook up" OR "hook ups" OR "hooked up" OR "hooked-up" OR solicit OR solicits OR solicitation OR pedophilia OR pedophilic OR pedophiles OR predator OR predators OR sex OR extort OR extorts OR extorted OR extortion OR exploit OR exploited OR exploitative OR exploitation OR exploits)	566
8	"Youth Terms" <b>AND</b> (violent OR Violence OR abuse OR abusers OR abuser OR abuser OR abuser OR abuses OR assault OR assaults OR fight OR fighting OR fighter OR fights OR altercation OR altercations OR misbehave OR misbehaves OR misbehavior OR misbehaviors OR misconduct OR shoot OR shooter OR shoots OR shot OR shots OR threat OR threaten OR threatens OR threatening OR gun OR pistol OR rifle OR firearm OR rape OR rapes OR rapist OR murder OR murders OR murderer OR traffic OR trafficked OR trafficking OR hate OR hates OR hateful)	1,179
9	"Youth Terms" AND (addict OR hooked OR hooks OR dopamine OR rabbithole OR rabbitholes OR "rabbit hole" OR "rabbit-hole" OR "rabbit holes" OR "rabbit-holes" OR OR spiral OR "social reward" OR "social approval" OR "screen time" OR screentime OR screen-time OR staytime OR timespent OR "time spent" OR "engagement" OR engagements OR impression OR impressions OR "monthly active users" OR "daily active users" OR "monthly active people" OR "daily active people" OR "weekly active users" OR "mandatory break" OR "limiting tool" OR "habit loop" OR "habit loops" OR "operant conditioning" OR "impulse control")	561
10	"Youth Terms" <b>AND</b> (eat or eating) <b>AND</b> (problem OR problems OR issue OR issues OR trouble OR troubles OR difficult OR difficulty OR disorder OR disordered OR disabled OR disability OR agitate OR	19

	agitation OR behavior OR insufficient OR deprive OR deprives OR deprivation)	
11	"Youth Terms" AND (sleep or sleeping) AND (problem OR problems OR issue OR issues OR trouble OR troubles OR difficult OR difficulty OR disorder OR disordered OR disable OR disability OR agitate OR agitation OR behavior OR insufficient OR deprive OR deprives OR deprivation)	6
12a	"Youth Terms" AND (negative AROUND 3 appearance)	1
12b	"Youth Terms" AND (negative AROUND 3 appearances)	0
12c	"Youth Terms" AND (negative AROUND 3 experience)	7
12d	"Youth Terms" AND (negative AROUND 3 experiences)	8
12e	"Youth Terms" AND (negative AROUND 3 affect)	0
12f	"Youth Terms" AND (negative AROUND 3 affects)	0
12g	"Youth Terms" AND (negative AROUND 3 effect)	8
12h	"Youth Terms" AND (negative AROUND 3 effects)	44
13a	"Youth Terms" AND (compare AROUND 5 appearance)	0
13b	"Youth Terms" AND (comparison AROUND 5 appearance)	0
13c	"Youth Terms" AND (compared AROUND 5 appearance)	0
13d	"Youth Terms" AND (compares AROUND 5 appearance)	0
13e	"Youth Terms" AND (comparing AROUND 5 appearance)	0
13f	"Youth Terms" AND (compare AROUND 5 social)	0
13g	"Youth Terms" AND (comparison AROUND 5 social)	2
13h	"Youth Terms" AND (compared AROUND 5 social)	1
13i	"Youth Terms" AND (compares AROUND 5 social)	0
13j	"Youth Terms" AND (comparing AROUND 5 social)	0
13k	"Youth Terms" AND (compare AROUND 5 others)	1
131	"Youth Terms" AND (comparison AROUND 5 others)	0

13m	"Youth Terms" AND (compared AROUND 5 others)	5
13n	"Youth Terms" AND (compares AROUND 5 others)	0
130	"Youth Terms" AND (comparing AROUND 5 others)	1
13p	"Youth Terms" AND (compare AROUND 5 other)	15
13q	"Youth Terms" AND (comparison AROUND 5 other)	31
13r	"Youth Terms" AND (compared AROUND 5 other)	97
13s	"Youth Terms" AND (compares AROUND 5 other)	8
13t	"Youth Terms" AND (comparing AROUND 5 other)	10
13u	"Youth Terms" AND (compare AROUND 5 negative)	0
13v	"Youth Terms" AND (comparison AROUND 5 negative)	0
13w	"Youth Terms" AND (compared AROUND 5 negative)	4
13x	"Youth Terms" AND (compares AROUND 5 negative)	0
13y	"Youth Terms" AND (comparing AROUND 5 negative)	0
14a	"Youth Terms" AND (body AROUND 3 acceptance)	1
14b	"Youth Terms" AND (body AROUND 3 accept)	0
14c	"Youth Terms" AND (body AROUND 3 accepts)	0
14d	"Youth Terms" AND (body AROUND 3 accepted)	0
14e	"Youth Terms" AND (body AROUND 3 accepting)	0
14f	"Youth Terms" AND (body AROUND 3 dissatisfaction)	0
14g	"Youth Terms" AND (body AROUND 3 positivity)	0
14h	"Youth Terms" AND (body AROUND 3 positive)	0
14i	"Youth Terms" AND (body AROUND 3 positives)	0
14j	"Youth Terms" AND (body AROUND 3 image)	1
14k	"Youth Terms" AND (body AROUND 3 dysmorphia)	0

"Youth Terms" AND (body AROUND 3 dysmorphias)  "Youth Terms" AND (body AROUND 3 dysmorphic)  "Youth Terms" AND (self AROUND 3 esteem)  "Youth Terms" AND (self AROUND 3 harm)  "Youth Terms" AND (self AROUND 3 control)	0 0 5 39 26
"Youth Terms" AND (self AROUND 3 esteem)  "Youth Terms" AND (self AROUND 3 harm)  "Youth Terms" AND (self AROUND 3 control)	5 39
"Youth Terms" AND (self AROUND 3 harm)  "Youth Terms" AND (self AROUND 3 control)	39
"Youth Terms" AND (self AROUND 3 control)	
	26
"Yeard Terror" AND (and ADOLDID 2 in in ma)	
"Youth Terms" AND (self AROUND 3 injury)	4
"Youth Terms" AND (self AROUND 3 injuries)	1
"Youth Terms" AND (self AROUND 3 injured)	1
"Youth Terms" AND (self AROUND 3 injuring)	1
"Youth Terms" AND (self AROUND 3 mutilate)	0
"Youth Terms" AND (self AROUND 3 mutilates)	0
"Youth Terms" AND (self AROUND 3 mutilated)	0
"Youth Terms" AND (self AROUND 3 mutilating)	0
"Youth Terms" AND (self AROUND 3 mutilation)	0
"Youth Terms" AND (self AROUND 3 mutilations)	0
"Youth Terms" AND (self AROUND 3 regulate)	0
"Youth Terms" AND (self AROUND 3 regulates)	0
"Youth Terms" AND (self AROUND 3 regulated)	2
"Youth Terms" AND (self AROUND 3 regulating)	1
"Youth Terms" AND (self AROUND 3 regulation)	7
"Youth Terms" AND (self AROUND 3 regulations)	0
"Youth Terms" AND (Covid OR "Covid-19" OR coronavirus OR pandemic OR lockdown OR "locked down" OR "lock down" OR quarantine OR quarantines OR "social distance" OR "social distance" OR "socially distance" OR isolate OR isolated)	1,117
	"Youth Terms" AND (self AROUND 3 injuries)  "Youth Terms" AND (self AROUND 3 injuring)  "Youth Terms" AND (self AROUND 3 mutilate)  "Youth Terms" AND (self AROUND 3 mutilates)  "Youth Terms" AND (self AROUND 3 mutilated)  "Youth Terms" AND (self AROUND 3 mutilated)  "Youth Terms" AND (self AROUND 3 mutilating)  "Youth Terms" AND (self AROUND 3 mutilation)  "Youth Terms" AND (self AROUND 3 mutilations)  "Youth Terms" AND (self AROUND 3 regulate)  "Youth Terms" AND (self AROUND 3 regulates)  "Youth Terms" AND (self AROUND 3 regulated)  "Youth Terms" AND (self AROUND 3 regulating)  "Youth Terms" AND (self AROUND 3 regulation)  "Youth Terms" AND (self AROUND 3 regulations)  "Youth Terms" AND (self AROUND 3 regulations)

17	"Youth Terms" AND (svap OR svape OR svapes OR vape OR vapes OR ecigarette OR "e-cigarette" OR ecigarettes OR "e-cigarettes" OR "ecig" OR "e-cig" OR cig OR ecigs OR "e-cigs" OR cigarette OR cigarettes OR smoke OR smokes OR smoking OR smoked OR nicotine OR tobacco OR pot OR cannabis OR weed OR marijuana OR herb OR heroin OR crack OR cocaine OR fentanyl OR fenty OR opioid OR opioids OR opiate OR opiates OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller OR painkillers OR narcotic OR narcotics OR drug OR drugs OR alcohol OR alcoholic OR alcoholics OR alcoholism OR Juul)	1,371
	Other Case Issues Strings	
18a	"Youth Terms" AND (policy OR policies OR practice OR practices OR presentation)	1,591
18b	"Youth Terms" AND (assembly OR assemblies OR initiative OR initiatives)	1,107
18c	"Youth Terms" AND (intervene OR intervenes OR intervention OR interventions OR intervening OR prevent OR prevents OR prevented OR preventative OR preventing OR prevention OR limit OR limits OR limited OR limiting OR control OR controls OR controlled OR controlling)	1,465
18d	"Youth Terms" AND (legislation OR legislative OR legislate OR legislates OR advocacy OR lobby OR lobbies OR lobbying OR lobbyist OR lobbyists OR law OR laws)	1,508
18e	"Youth Terms" AND (suspend OR suspends OR suspension OR suspensions OR suspended OR suspending OR revoke OR revoking OR revoked OR fine OR fines OR fined OR fining OR sanction OR sanctions OR sanctioned OR sanctioning OR cancel OR cancels OR canceled OR canceling OR cancelation OR abandon OR abandons OR abandoned OR abandoning OR ban OR banned OR banning)	828
18f	"Youth Terms" AND (concern OR concerns OR concerning OR concerned OR problematic OR investigate OR investigation OR investigated OR investigating OR criminal OR charges OR conviction OR convictions OR arrest OR arrested OR arrests OR arresting OR "law enforcement")	1,253
18g	"Youth Terms" AND (deceptive OR deceive OR deceiving OR deceived OR deceives OR fraud OR fraudulent OR frauds OR defraud OR defrauded OR defrauds OR defrauding OR cheat OR cheating OR cheated OR cheats OR lie OR lies OR lied OR misrepresent OR misrepresents OR	693

misrepresented OR misrepresenting OR misrepresentation OR misrepresentations OR mislead OR misleading OR misleads OR mislead OR scheme OR schemes OR scheming OR schemed OR exploit OR exploits OR exploited OR exploiting OR exploitation OR exploitations OR trick OR tricks OR tricked OR trickery OR tricking OR conceal OR conceals OR concealing OR concealed OR hide OR omit OR omits OR omitted OR omitting OR downplay OR downplays OR downplaying OR downplayed OR suppress OR suppressed OR suppression OR suppressing OR suppresses OR "cover up" OR "Consumer Protection Act" OR "consumer protection")

**COLORADO DEPARTMENT OF EDUCATION** 

#	Social Media Strings	Hits
1	"Youth Terms" AND ("social media" OR "social network" OR Meta OR Facebook OR Instagram OR Insta OR Youtube OR Snapchat OR Snap OR Bytedance OR TikTok OR Twitter OR Tweet OR finsta OR FB OR IG OR YT OR TT OR "direct message")	192,727
2	"Youth Terms" AND (DM OR DMs OR DMing OR DM-ing OR DM'ing OR DMed OR DM'ed OR DM-ed OR DMd OR DM'd OR DM-d)	8,507
3	"Youth Terms" AND (Roblox OR Discord OR Twitch OR Netflix OR Reddit OR Pinterest OR Tumblr OR telegram OR signal OR viber OR threema OR wechat OR kik OR textplus OR wickr OR troop OR YikYak OR "Yik Yak")	10,173
	Harm and Wellbeing Strings	
4	"Youth Terms" AND (wellness OR wellbeing OR well-being OR confidence OR self-confidence OR "mental health" OR "TMH" OR anxious OR anxiousness OR anxiety OR anxieties OR anti-anxiety OR antianxiety OR depressed OR depress OR depression OR depressing OR depressive OR antidepressant OR antidepressants OR anti-depressants OR anti-depressants OR anti-depressants OR recluse OR reclusive OR stress OR "attention deficit" OR "ADHD" OR posttraumatic OR post-traumatic OR traumatic OR traumatic OR traumas OR "bi-polar" OR "bi polar" OR bipolar OR "BPD" OR insomnia OR lonely OR loneliness OR therapy OR therapies OR therapeutic OR therapize OR counsel OR counseling OR counsels OR counselors OR treatment OR treatments)	333,476
5	ACEs OR ACE OR "adverse childhood experience" OR "adverse childhood experiences"	5,766
6	"Youth Terms" AND ("pro-ana" OR "BMI" OR overweight OR fat OR obese OR obesity OR diet OR diets OR anorexic OR anorexia OR bulimia OR bulimic OR orthorexia OR appetite OR dysmorphia OR dysmorphic OR binge OR purge OR suicide OR suicides OR suicidal OR "self harm" OR "self-harm" OR selfharm OR unalive OR cutting)	40,722
7	"Youth Terms" AND (bully OR bullying OR bullies OR cyberbully OR cyberbullying OR cyberbullies OR cyber-bully OR cyber-bullying OR cyber-bullies OR harass OR harasses OR harassment OR harassed OR sextort OR sextortion OR sextorted OR sextorts OR transphobic OR transphobia OR homophobia OR homophobic OR homophobe OR racism OR racist OR racists OR sexist OR sexists OR groomer OR groom OR groomed OR hookup OR hookups OR hook-up OR hook-ups OR "hook up" OR "hook ups" OR "hooked up" OR "hooked-up" OR solicit OR solicits OR solicitation OR pedophilia OR pedophilic OR pedophiles OR predator OR predators OR sex OR extort OR extorts OR extorted OR extortion OR exploit OR exploited OR exploitative OR exploitation OR exploits)	91,678

8	"Youth Terms" AND (violent OR Violence OR abuse OR abusers OR abuser OR abusive OR abuses OR assault OR assaults OR fight OR fighting OR fighter OR fights OR altercation OR altercations OR misbehave OR misbehaves OR misbehavior OR misbehaviors OR misconduct OR shoot OR shooter OR shoots OR shot OR shots OR threat OR threaten OR threatens OR threatening OR gun OR pistol OR rifle OR firearm OR rape OR rapes OR rapist OR murder OR murders OR murderer OR traffic OR trafficked OR trafficking OR hate OR hates OR hateful)	154,273
9	"Youth Terms" AND (addict OR hooked OR hooks OR dopamine OR rabbithole OR rabbitholes OR "rabbit hole" OR "rabbit-hole" OR "rabbit holes" OR OR OR Spiral OR "social reward" OR "social approval" OR "screen time" OR screentime OR screen-time OR staytime OR timespent OR "time spent" OR "engagement" OR engagements OR impression OR impressions OR "monthly active users" OR "daily active users" OR "monthly active people" OR "daily active users" OR "mandatory break" OR "limiting tool" OR "habit loop" OR "habit loops" OR "operant conditioning" OR "impulse control")	182,586
10	"Youth Terms" AND (eat or eating) AND (problem OR problems OR issue OR issues OR trouble OR troubles OR difficult OR difficulty OR disorder OR disordered OR disabled OR disability OR agitate OR agitation OR behavior OR insufficient OR deprive OR deprives OR deprivation)	12,157
11	"Youth Terms" AND (sleep or sleeping) AND (problem OR problems OR issue OR issues OR trouble OR troubles OR difficult OR difficulty OR disorder OR disordered OR disable OR disability OR agitate OR agitation OR behavior OR insufficient OR deprive OR deprives OR deprivation)	9,400
12a	"Youth Terms" AND (negative around 3 appearance)	3
12b	"Youth Terms" AND (negative around 3 appearances)	0
12c	"Youth Terms" AND (negative around 3 experience)	545
12d	"Youth Terms" AND (negative around 3 experiences)	588
12e	"Youth Terms" AND (negative around 3 affect)	294
12f	"Youth Terms" AND (negative around 3 affects)	39
12g	"Youth Terms" AND (negative around 3 effect)	783
12h	"Youth Terms" AND (negative around 3 effects)	2,298
13a	"Youth Terms" AND (compare around 5 appearance)	0
13b	"Youth Terms" AND (comparison around 5 appearance)	20
13c	"Youth Terms" AND (compared around 5 appearance)	6
13d	"Youth Terms" AND (compares around 5 appearance)	1
13e	"Youth Terms" AND (comparing around 5 appearance)	57
13f	"Youth Terms" AND (compare around 5 social)	247
13g	"Youth Terms" AND (comparison around 5 social)	178
13h	"Youth Terms" AND (compared around 5 social)	299
13i	"Youth Terms" AND (compares around 5 social)	16

13j	"Youth Terms" AND (comparing around 5 social)	46
13k	"Youth Terms" AND (compare around 5 others)	394
131	"Youth Terms" AND (comparison around 5 others)	168
13m	"Youth Terms" AND (compared around 5 others)	432
13n	"Youth Terms" AND (compares around 5 others)	62
13o	"Youth Terms" AND (comparing around 5 others)	86
13p	"Youth Terms" AND (compare around 5 other)	1,648
13q	"Youth Terms" AND (comparison around 5 other)	1,848
13r	"Youth Terms" AND (compared around 5 other)	3,713
13s	"Youth Terms" AND (compares around 5 other)	360
13t	"Youth Terms" AND (comparing around 5 other)	616
13u	"Youth Terms" AND (compare around 5 negative)	183
13v	"Youth Terms" AND (comparison around 5 negative)	207
13w	"Youth Terms" AND (compared around 5 negative)	56
13x	"Youth Terms" AND (compares around 5 negative)	2
13y	"Youth Terms" AND (comparing around 5 negative)	51
14a	"Youth Terms" AND (body around 3 acceptance)	43
14b	"Youth Terms" AND (body around 3 accept)	8
14c	"Youth Terms" AND (body around 3 accepts)	2
14d	"Youth Terms" AND (body around 3 accepted)	22
14e	"Youth Terms" AND (body around 3 accepting)	9
14f	"Youth Terms" AND (body around 3 dissatisfaction)	38
14g	"Youth Terms" AND (body around 3 positivity)	18
14h	"Youth Terms" AND (body around 3 positive)	194
14i	"Youth Terms" AND (body around 3 positives)	0
14j	"Youth Terms" AND (body around 3 image)	780
14k	"Youth Terms" AND (body around 3 dysmorphia)	26
141	"Youth Terms" AND (body around 3 dysmorphias)	0
14m	"Youth Terms" AND (body around 3 dysmorphic)	10
15a	"Youth Terms" AND (self around 3 esteem)	3,107
15b	"Youth Terms" AND (self around 3 harm)	1,878
15c	"Youth Terms" AND (self around 3 control)	1,187
15d	"Youth Terms" AND (self around 3 injury)	601
15e	"Youth Terms" AND (self around 3 injuries)	107
15f	"Youth Terms" AND (self around 3 injured)	5
15g	"Youth Terms" AND (self around 3 injuring)	1
15h	"Youth Terms" AND (self around 3 mutilate)	1
15i	"Youth Terms" AND (self around 3 mutilates)	0
15j	"Youth Terms" AND (self around 3 mutilated)	0
15k	"Youth Terms" AND (self around 3 mutilating)	18

151	"Youth Terms" AND (self around 3 mutilation)	14
15m	"Youth Terms" AND (self around 3 mutilations)	0
15n	"Youth Terms" AND (self around 3 regulate)	590
15o	"Youth Terms" AND (self around 3 regulates)	1
15p	"Youth Terms" AND (self around 3 regulated)	305
15q	"Youth Terms" AND (self around 3 regulating)	112
15r	"Youth Terms" AND (self around 3 regulation)	3,145
15s	"Youth Terms" AND (self around 3 regulations)	87
16	"Youth Terms" AND (Covid OR "Covid-19" OR coronavirus OR pandemic OR lockdown OR "locked down" OR "lock down" OR quarantine OR quarantines OR "social distance" OR "social distance" OR isolate OR isolate OR isolates OR isolated)	154,614
17	"Youth Terms" AND (svap OR svape OR svapes OR vape OR vapes OR ecigarette OR "e-cigarette" OR ecigarettes OR "e-cigarettes" OR "e-cig" OR cig OR ecigs OR "e-cigs" OR cigarette OR cigarettes OR smoke OR smokes OR smoking OR smoked OR nicotine OR tobacco OR pot OR cannabis OR weed OR marijuana OR herb OR heroin OR crack OR cocaine OR fentanyl OR fenty OR opioid OR opioids OR opiate OR opiates OR meth OR methamphetamine OR oxy OR oxycontin OR painkiller OR painkillers OR narcotic OR narcotics OR drug OR drugs OR alcohol OR alcoholic OR alcoholics OR alcoholism OR Juul)	154,615
	Other Case Issues Strings	
18a	"Youth Terms" AND (policy OR policies OR practice OR practices OR presentation)	505,635
18b	"Youth Terms" AND (assembly OR assemblies OR initiative OR initiatives)	163,127
18c	"Youth Terms" AND (intervene OR intervenes OR intervention OR interventions OR intervening OR prevent OR prevents OR prevented OR preventative OR preventing OR prevention OR limit OR limits OR limited OR limiting OR control OR controls OR controlled OR controlling)	333,925
18d	"Youth Terms" AND (legislation OR legislative OR legislate OR legislates OR advocacy OR lobby OR lobbies OR lobbying OR lobbyist OR lobbyists OR law OR laws)	318,197
18e	"Youth Terms" AND (suspend OR suspends OR suspension OR suspensions OR suspended OR suspending OR revoke OR revoking OR revoked OR fine OR fines OR fined OR fining OR sanction OR sanctions OR sanctioned OR sanctioning OR cancel OR cancels OR canceled OR canceling OR cancelation OR abandon OR abandons OR abandoned OR abandoning OR ban OR banned OR banning)	158,665

	"Youth Terms" AND (concern OR concerns OR concerning OR concerned OR problematic OR investigate OR investigation OR investigated OR investigating OR criminal OR charges OR conviction OR convictions OR arrest OR arrested OR arrests OR arresting OR "law enforcement")	232,218
18g	"Youth Terms" AND (deceptive OR deceive OR deceiving OR deceived OR deceives OR fraud OR fraudulent OR frauds OR defraud OR defrauded OR defrauds OR defrauding OR cheat OR cheating OR cheated OR cheats OR lie OR lies OR lied OR misrepresent OR misrepresents OR misrepresented OR misrepresenting OR misrepresentation OR misrepresentations OR mislead OR misleading OR misleads OR misled OR scheme OR schemes OR scheming OR schemed OR exploit OR exploits OR exploited OR exploiting OR exploitation OR exploitations OR trick OR tricks OR tricked OR trickery OR tricking OR conceal OR conceals OR concealing OR concealed OR hide OR omit OR omits OR omitted OR omitting OR downplay OR downplaying OR downplayed OR suppress OR suppressed OR suppression OR suppressing OR suppresses OR "cover up" OR "Consumer Protection Act" OR "consumer protection")	71,445
	TOTAL	3,161,461